INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

Main: (561)694-2525 Billing: (407)389-7661
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1485656-1
 06/12/16
 June 2016
 05/30/16 - 06/06/16

 Property
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Mica Hansen
 HRP -Washingtd
 National

Advertiser | Product | Estimate Number

Priorities USA Action PRIORITIES USA ACTIO 4645

| Flight Dates | Order # | Alt Order #

 05/31/16 - 06/06/16
 1485656
 08249817

 Billing Calendar Broadcast
 Billing Type Cash
 Deal #

Special Handling

Agency Ref Advertiser Ref

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Spots/ Week Rate Type Length Description Start/End Time **MTWTFSS** Line Start Date **End Date** 1P-2P :30 2 \$375.00 NM 06/03/16 THE CHEW -TWTF--05/31/16 Class of Time - Pre-emptible with notice Spots/Week Rate **End Date MTWTFSS** Weeks: Start Date_ \$375.00 -TWTF--05/30/16 06/05/16 Start/End Time Length Ad-ID Rate Type Air Time Description Spots: # <u>Ch</u> Day Air Date \$375.00 NM :30 PRATV1603H 1P-2P 1:32 PM THE CHEW 2 **WPBF** W 06/01/16 :30 PRATV1603H \$375.00 NM 1P-2P 1 WPRF F 06/03/16 1:33 PM THE CHEW Jimmy Kimmel -TWTF--\$225.00 NM 1135P-1238A :30 2 06/03/16 2 05/31/16 Class of Time - Immediately Pre-emptible without notice Rate **MTWTFSS** Spots/Week Weeks: Start Date **End Date** \$225.00 -TWTF--06/05/16 05/30/16 Start/End Time Length Ad-ID Rate Type Air Time Description Spots: # <u>Ch</u> Day Air Date \$225.00 NM 1135P-1238A :30 PRATV1602H 12:22 AM Jimmy Kimmel 2 **WPBF** Tu 05/31/16 :30 PRATV1602H \$225.00 NM 1135P-1238A 11:59 PM Jimmy Kimmel 1 W 06/01/16 NM -TWTF--:30 2 \$275.00 1230-1P Access Hollywor1230-1p 3 05/31/16 06/03/16 Class of Time - Pre-emptible with notice Start Date **MTWTFSS** Spots/Week Rate **End Date** Weeks: \$275.00 06/05/16 -TWTF--05/30/16 Rate Type Start/End Time Length Ad-ID Air Time Description Spots: # <u>Ch</u> Day Air Date \$275.00 NM :30 PRATV1603H 1230-1p **WPBF** Tu 05/31/16 12:55 PM 1230-1P Access Hollywood 1 \$275.00 NM :30 PRATV1602H 1230-1p 2 **WPBF** W 06/01/16 12:43 PM 1230-1P Access Hollywood \$275.00 NM WPBF News 25 @ Noon 12pm-1230pm -TWTF--:30 06/03/16 Class of Time - Immediately Pre-emptible without notice Start Date **End Date MTWTFSS** Spots/Week Rate Weeks: \$275.00 06/05/16 -TWTF--05/30/16 Rate Type Start/End Time Length Ad-ID Air Time Description Spots: # <u>Ch</u> Day Air Date \$275.00 NM 12pm-1230pm :30 PRATV1602H 12:27 PM WPBF News 25 @ Noon **WPBF** Tu 05/31/16 1 \$275.00 NM :30 PRATV1603H 12:09 PM WPBF News 25 @ Noon 12pm-1230pm W 06/01/16 **WPBF** 2 :30 2 \$400.00 NM -TWTF--06/03/16 Ellen 5 05/31/16 Class of Time - Immediately Pre-emptible without notice

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Rate

\$400.00

Spots/Week

MTWTFSS

-TWTF--

End Date

06/05/16

Start Date

05/30/16

Weeks:

INVOICE

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice # Invoice Date Invoice Month Invoice Period 05/30/16 - 06/06/16 06/12/16 June 2016 1485656-1

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4645

www.th	ewpbfchann	nel.com	!						Spots/			
Line	Start Date	e E	nd Dat	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	05/31/16	0(6/03/16	Eller	e-emptible without r	4-5p	-TWTF	:30	2	\$400.00	NM	
Sno	ts: # C			Air Date	Air Time Descrip		Start/End Time	Lengt	n Ad-ID			Rate Type
Оро		 /PBF		06/02/16	4:21 PM Ellen		4-5p	:3) PRATV1602H			\$400.00 NM
	2 W	/PBF	F (06/03/16	4:22 PM Ellen		4-5p	:3	PRATV1603H		<u>.</u>	\$400.00 NM
6	05/31/16 Class of	0 Time	6/03/16 - Imme	WPE	3F News 25 5-6:00a e-emptible without r	arr5:00-6:00am notice	-TWTF	:30	2	\$150.00	NM	
	Weeks:		art Date /30/16	e <u>End D</u> 06/05/		Spots/Week 2	<u>Rate</u> \$150.00			¥		8
Spo	ts: <u>#</u> C	<u>h</u>	Day !	Air Date	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
ĺ	1 V	/PBF		05/31/16		News 25 5-6:00am	5:00-6:00am		0 PRATV1603H			\$150.00 NM
	2 W	/PBF	Th (06/02/16	5:44 AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	0 PRATV1603H			\$150.00 NM
7	05/31/16 Class of	0 Time	6/03/16 - Imme	Tu-F	5pm News e-emptible without r	5-6pm notice	-TWTF	:30	2	\$525.00	NM	
	Weeks:		art Dat /30/16			Spots/Week 2	<u>Rate</u> \$525.00					
Spo	ts: # C	:h		Air <u>Date</u>	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		_ VPBF		06/01/16	5:26 PM Tu-F 5p		5-6pm		0 PRATV1603H			\$525.00 NM
	1 V	VPBF	Th	06/02/16	5:46 PM Tu-F 5	m News	5-6pm	:3	0 PRATV1603H			\$525.00 NM
8	05/31/16 Class of	0 Time	5/31/16 - Pre-e	6 WPI	BF News 25 @ 6:00 ith notice)PI6-6:30PM	-т	:30	1	\$700.00	NM	
	Weeks:	St	art Dat	e End D	ate MTWTFSS	Spots/Week	<u>Rate</u> \$700.00	-				
C	44 0		30/16	06/05 Air Date	/16 -T Air Time Descrip	1	Start/End Time	l engi	h Ad-ID			Rate Type
Spo 		<u>ih</u> VPBF		05/31/16		News 25 @ 6:00PM	6-6:30PM		0 PRATV1602H			\$700.00 NM
9	06/06/16 Class of		6/06/10	6 WP	BF News 25 Mornin	gs6-7AM	2	:30	2	\$575.00	NM	
	Weeks:	St	art Dat	e End [Date MTWTFSS	Spots/Week 2	<u>Rate</u> \$575.00					
Spc	ots: # C	Ch		Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
j '	2 V	VPBF	M	06/06/16	6:09 AM WPBF	News 25 Mornings	6-7AM		0 PRATV1603H			\$575.00 NM
	1 V	<u>VPB</u> F	M	06/06/16	6:37 AM WPBF	News 25 Mornings	6-7AM	:3	0 PRATV1603H			\$575.00 NM
10	06/06/16 Class of	Time	06/06/1 - Pre-e	6 God emptible w	od Morning America	7-9AM	2	:30	2	\$600.00	NM	
	Weeks:	_		te End [Spots/Week 2	<u>Rate</u> \$600.00					
Sne	ots: <u>#</u> <u>C</u>	00 <u>Ch</u>	3/06/16 Day	Air Date	Air Time Descri	-	Start/End Time	Leng	th Ad-ID			Rate Type
Opt		211 VPBF		06/06/16		Morning America	7-9AM		0 PRATV1603H			\$600.00 NM
		VPBF		06/06/16		Morning America	7-9AM	:	0 PRATV1603H			\$600.00 NM
11	05/31/16 Class of		06/03/1 - Pre-e	6 Jeo emptible w	pardy rith notice	7:30-8PM	-TWTF	:30	2	\$1,600.00	NM	
	Weeks:	Ş	tart Da	te End l	Date MTWTFSS	Spots/Week 2	Rate \$1,600.00					
0-	-1 H /		5/30/16		5/16 -TWTF Air <u>Time</u> <u>Descri</u>		Start/End Time	Leng	th Ad-ID			Rate Type
Spo		<u>Ch</u> MDDE		Air Date 06/01/16	7:41 PM Jeopai	· 	7:30-8PM		30 PRATV1602H	1		\$1,600.00 NM
		NPBF NPBF		06/02/16	7:34 PM Jeopai	•	7:30-8PM		0 PRATV1602H			\$1,600.00 NM
<u></u>						Sat 6-7am	1-	:30	1	\$175.00	NM	
14	1 06/04/16 Class of	o (Time	06/04/1 : - Imm	o Sat ediately P	6-7am News re-emptible without	notice	T	.50	'	4.70.00		

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NVOICE

Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485656-1	06/12/16	June 2016	05/30/16 - 06/06/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4645

www.thewpbfchannel.com

ww.thewpbi	icriannei.	.00111						Spots/			
ne Star	t Date	End Date	Description	_	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14 06/0 Clas	4/16 s of Tir	06/04/16 ne - Immedia	Sat 6-7am News	ithout n	Sat 6-7am otice	1-	:30	1	\$175.00	NM	
Wee	ks:	Start Date 05/30/16	End Date MTWT 06/05/16		Spots/Week 1	<u>Rate</u> \$175.00					
Spots: #	_	Day Air				Start/End Time		h Ad-ID			Rate Typ
1	WP	BF Sa 06	/04/16 6:45 AM	Sat 6-7a	m News	Sat 6-7am	:3) PRATV1603H			\$175.00 N
15 06/0 Clas		06/04/16 me - Immedi	Sat Wheel Of Fo ately Pre-emptible v		Sat 7-730PM otice	1-	:30	1	\$450.00	NM	
Wee	ks:	Start Date 05/30/16	End Date MTWT 06/05/16		Spots/Week 1	Rate \$450.00					
Spots: #	# Ch	Day Air	00,00.10	_	ion	Start/End Time	Lengt	h Ad-ID			Rate Typ
1	_			Sat Whe	el Of Fortune	Sat 7-730PM	:3) PRATV1603H			\$450.00 NI
16 06/0 Clas)4/16 ss of Ti	06/04/16 me - Immedi	GMA Saturday 7 ately Pre-emptible v	'-8am vithout n	Sat 7am-8am otice	1-	:30	1	\$375.00	NM	
Wee	ks:		End Date MTWT		Spots/Week 1	<u>Rate</u> \$375.00					
Spots: #	# Ch	05/30/16 Day Air	00/00/10	_	•	Start/End Time	Lenat	h Ad-ID			Rate Typ
3pots. <u>1</u>		BF Sa 06			iturday 7-8am	Sat 7am-8am		0 PRATV1603H			\$375.00 N
17 06/0	04/16	06/04/16 me - Immedi	Sat Jeopardy ately Pre-emptible v	vithout n	Sat 7:30-8PM otice	1-	:30	1	\$500.00	NM	· · · · · · · · · · · · · · · · · · ·
Wee		Start Date 05/30/16	End Date MTWT 06/05/16	TFSS	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: 4	<u># Ch</u>	Day Air	r Date <u>Air Time</u>	<u>Descript</u>	<u>ion</u>	Start/End Time		h Ad-ID			Rate Tyr
1	WP	BF Sa 06	/04/16 7:54 PM	Sat Jeop	oardy	Sat 7:30-8PM	:3	0 PRATV1603H	<u> </u>		\$500.00 N
18 06/0 Clas		06/05/16 me - Pre-em	Sun 5-6am New ptible with notice	s	Sun 5-6am	1	:30	1	\$100.00	NM	
Wee	ks:	Start Date		<u>rFSS</u> 1	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: 3	# Ch	05/30/16 <u>Day Ai</u>	00/00/10	_	•	Start/End Time	Lengt	h Ad-ID			Rate Typ
opots. <u>:</u>		BF Su 06			am News	Sun 5-6am	:3	0 PRATV1603H			\$100.00 N
19 06/0	05/16 ss of Ti	06/05/16 me - Pre-em	Sun 6pm News ptible with notice		6-630p	1	:30	1	\$450.00	NM	
Wee		Start Date	End Date MTW	<u> </u>	Spots/Week	Rate \$450.00	-				
Cnoto:	# Ch	05/30/16 Day Ai	00/00/10	_	•	Start/End Time	Leng	h Ad-ID			Rate Typ
Spots:		BF Su 06				6-630p		0 PRATV1603H		_	\$450.00 N
20 06/0		06/05/16	Sun 6-7am New jately Pre-emptible v			1	:30	1	\$125.00	NM	
Wee		Start Date 05/30/16	End Date MTW	<u> </u>	Spots/Week 1	<u>Rate</u> \$125.00					
Spots:	# <u>Ch</u>			Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate Typ
	1 WF	PBF Su 06	6/05/16 6:14 AM	Sun 6-7	am News	Sun 6-7am	:3	0 PRATV1603	1		\$125.00 N
23 05/3 Cla	31/16 ss of Ti	06/03/16 ime - Immed	Tu-F WPBF Ne iately Pre-emptible	ws 25 @ without n	111-11:35PM otice	-TWTF	:30	2	\$600.00	NM	
Wee	eks:	Start Date 05/30/16		TFSS TF	Spots/Week 2	<u>Rate</u> \$600.00					
Spots:	# <u>Ch</u>					Start/End Time	Lena	h Ad-ID			Rate Ty
•		PBF Tu 05			PBF News 25 @ 11F			0 PRATV1603	4		\$600.00 N
:		PBF W 06		Tu-F W	PBF News 25 @ 11F	PM 11-11:35PM	:3	0 PRATV1603	4		\$600.00 N

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Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485656-1	06/12/16	June 2016	05/30/16 - 06/06/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4645

www.th	ewpbfchannel.	com					Spots/			
line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	05/31/16	06/03/16	Tu-F WPBF News 25	@ 111-11:35PM	-TWTF	:30	2	\$600.00	NM	
	Class of Tir	ne - Immedia	ately Pre-emptible without	notice						
24	06/06/16 Class of Tir	06/06/16	THE CHEW ptible with notice	1P-2P	1	:30	1	\$375.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u> \$375.00					
Sno	ts: # <u>Ch</u>	06/06/16 Day Air	06/12/16 1 Date Air Time Descr	1 iption	Start/End Time	Lengt	h Ad-ID			Rate Type
Оро	1 WP				1P-2P	:3	0 PRATV1603H	·		\$375.00 NM
25	06/06/16	06/06/16	Jimmy Kimmel ately Pre-emptible withou	1135P-1238A	1	:30	1	\$225.00	NM	
	Weeks:	Start Date		Spots/Week 1	<u>Rate</u> \$225.00	· · · · ·	-			
Spo	ts: # Ch	06/06/16 Day Air	00/12/10 =	· ·	Start/End Time		h Ad-ID			Rate Type
	1 WP		/06/16 12:12 AM Jimm	y Kimmel	1135P-1238A	:3	0 PRATV16031	4		\$225.00 NM
26	06/06/16 Class of Ti	06/06/16 me - Pre-em	1230-1P Access Holly ptible with notice	woc1230-1p	1	:30	1	\$275.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u> \$275.00					
Sno	ots: # Ch	06/06/16 Day Air	06/12/16 1 r Date Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
Opc	1 WP			1P Access Hollywood	1230-1p	:3	0 PRATV1603	Н		\$275.00 NM
27	06/06/16 Class of Ti	06/06/16	WPBF News 25 @ No iately Pre-emptible withou		1	:30	1	\$275.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$275.00		<u>, </u>			-
Sno	ots: # <u>Ch</u>	06/06/16 <u>Day Ai</u>	00/12:10	•	Start/End Time	Lengt	h Ad-ID			Rate Type
Opt		BF M 06		F News 25 @ Noon	12pm-1230pm	:3	0 PRATV1603	H		\$275.00 NM
28	3 06/06/16 Class of Ti	06/06/16 me - Immedi	Ellen iately Pre-emptible withou	4-5p It notice	1	:30	1	\$400.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u> \$400.00					
Sno	ots: # Ch	06/06/16 <u>Day</u> Ai	06/12/16 1 ir Date Air Time <u>Desc</u>	ription	Start/End Time	Leng	th Ad-ID			Rate Type
Opt			5/06/16 4:22 PM Ellen		4-5p	::	0 PRATV1603	н		\$400.00 NM
29	06/06/16 Class of T	06/06/16	WPBF News 25 5-6:0	00am5:00-6:00am	1	:30	1	\$150.00	NM	
	Weeks:	Start Date 06/06/16		Spots/Week 1	Rate \$150.00					
Spe	ots: <u># Ch</u>		ir Date Air Time Desc		Start/End Time		th Ad-ID			Rate Type
			6/06/16 5:26 AM WPB	F News 25 5-6:00am	5:00-6:00am	:	30 PRATV1603	SH		\$150.00 NM
30	0 06/06/16 Class of T	06/06/16 ime - Pre-em	Jeopardy optible with notice	7:30-8PM	1	:30	1	\$1,600.00	NM	
	Weeks:	Start Date 06/06/16		Spots/Week 1	Rate \$1,600.00					
Sp	ots: # <u>Ch</u>	Day A	ir Date Air Time Desc	·	Start/End Time		th Ad-ID			Rate Type
<u></u>	1 W	PBF M 0	6/06/16 7:41 PM Jeop	ardy	7:30-8PM	:	30 PRATV1603			\$1,600.00 NM
3	1 06/06/16 Class of T	06/06/16 ime - Immed	M WPBF News 25 @ diately Pre-emptible withou	11F11-11:35PM ut notice	1	:30	1	\$600.00	NM 	
	Weeks:		End Date MTWTFSS 06/12/16 1		Rate \$600.00					

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\$23,778.75

Net Amount Due

NVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485656-1	06/12/16	June 2016	05/30/16 - 06/06/16

Advertiser	Product	Estimate Number
	PRIORITIES USA ACTIO	4645

www.thewnhfchannel.com

ww.thewpbfchannel	.com						Spots/			
ine Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
31 06/06/16	06/06/16	M W	/PBF News 25 @ 1 e-emptible without	1F11-11:35PM	1	:30	1	\$600.00	NM	
Spots: # Ch		ir Date	Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WP		6/06/16		BF News 25 @ 11PM	11-11:35PM	:3	0 PRATV160	03н		\$600.00 NN
32 06/02/16 Class of Ti	06/02/16 me - Pre-er		Finals Non Heat	830-1130p	T	:30	1	\$6,000.00	NM	
Weeks:	Start Date 05/30/16	-	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$6,000.00					_
Spots: # Ch	Day A	ir Date	Air Time Descri	<u>ption</u>	Start/End Time		th Ad-ID			Rate Type
1 WF	BF Th 0	6/02/16	11:39 PM NBA F	inals Non Heat	830-1130p	:3	0 PRATV16	02H		\$6,000.00 NN
33 06/02/16 Class of Ti	06/02/16 me - Immed	Kimi diately Pr	mel e-emptible without	8-830PM notice	T	:30	1	\$1,500.00	NM	
Weeks:	Start Date 05/30/16		Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch		Air Date	Air Time Descri	ption	Start/End Time		th Ad-ID			Rate Typ
		6/02/16	7:59 PM Kimme		8-830PM	:3	0 PRATV16	03н		\$1,500.00 NI
34 06/03/16 Class of Ti	06/03/16 ime - Pre-er	Bey	ond the Tank ith notice	8-9PM	1	:30	1	\$1,800.00	NM	
Weeks:	Start Date 05/30/16		Date MTWTFSS	Spots/Week 1	Rate \$1,800.00					
Spots: # Ch		Air Date	Air Time Descr	iption_	Start/End Time	Leng	th Ad-ID			Rate Typ
. – –		06/03/16	8:21 PM Beyon	d the Tank	8-9PM	:	30 PRATV16	03н		\$1,800.00 N
35 05/31/16 Class of T	05/31/16 ime - Imme	HUF	RRICANE SPECIA re-emptible without	L 5,7-730P notice	-T	:30	1	\$700.00	NM	
Weeks:	Start Date 05/30/16		Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: # Ch		Air Date	Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Typ
		05/31/16	7:10 PM HURF	RICANE SPECIAL 5/31	7-730P	:	30 PRATV16	603н		\$700.00 N
					Total Spots		42			
D 4 T	· 2	0 Davi						Gross Tota	nl	\$27,975.00
Payment T	erms 3	υ Day	5					<u> </u>	_	
							Agen	cy Commissio	<u>n</u>	\$4,196.25